

Lady of the Rose—a Musical Odyssey: Venues & Producibility

Venues: The multi-award winning musical-fantasy script for: *Lady of the Rose—a Musical Odyssey*, has a very profitable potential. Its' imaginative, compelling story is packed with riveting music and spectacular visuals that appeal to a broad audience. It could be produced and licensed for a variety of venues and audiences. Production & profit possibilities include:

1. **Feature Screenplay &/or Animation Film**, incorporating Augmented Reality—*Lady of the Rose* would make an exciting film, attractive to all ages, and ethnicities.
2. **Theaters:** Main stage/space-stage theatres---Broadway and off-Broadway requirements for “*full theatrical production*” would ideally include: aerial lifts, floor lifts, great acoustics, audio & projection systems, and possibly AR/holography, also a large seating capacity. Theatre-in-the-round would probably not allow for a proper direction of the audience-eye. **Semi-staged productions** are entirely feasible for community theaters, colleges and schools & performing arts centers.
3. **Out-of-Doors/Space-Stage**—requirements for a full production? It has been suggested that it be produced outdoors; the idea sounds great, but limiting as to location, i.e. the southwest/canyon lands/natural Amphitheatre... perhaps an indoor production could be combined with out-door? A full out-doors production of *Lady of the Rose* may be limited by its requirement for space stage technology such as projection systems, including screens, holography, lifts etc.
4. **Arts Festivals/Events**—it is envisioned to be part of ‘Honor the Earth’/Earth Day Festivals, perhaps part of a synchronized celebration of Earth Day globally. “*It is the artists’ intent that performances*” (or parts of the musical) —its songs, dance, ritual etc.) be used as a platform for people to come together in celebration of Life, to share their knowledge, ideas, and wisdom. This, for the purpose of helping to realize a sustainable positive future for Earth and all her populations. It is envisioned that ‘*Lady of the Rose*’ will touch the hearts and minds of many.
5. **Music stand-alones**—some of the music could be: 1). Performed by symphony orchestras or bands, or 2). Sung in opera houses, 3). Performed at community “*Performing Arts Centers*”, 4). Used by churches/church radio—church masses and Christmas celebrations etc. 5). Performed on High School and Community Theater stages i.e. (choral/musical-chorus performances, Boys/Girls Choirs, Children’s Theatre 6). Radio broadcasts.
6. **Recordings**—several of the songs could be recorded and released as singles; the entire musical numbers &/or film could be produced using DVD / MP3 / MP4 (with music alone, and/or select stage and film productions with vocals). **Producibility:** Film might be the easiest, most cost-effective venue. However, that said, many shortcuts, and accommodations could be used to achieve a magical ‘full feature’ stage production. Given the many venue possible, there are many opportunities for a variety of performances and productions—with production costs ranging from reasonable to extravagant.

As originally written, a full stage production would be wonderful, all the same, challenging, as it requires Boys’/ Girls’ Choirs, Men’s choirs, An Angelical Choir (and cable-lifts), and space-stage/3D screen technology To offset costs and simplify, the cast, (including human & creature characters, dancers, singers & choirs) could be given multiple rolls to match the scenes—further, ‘voice’/sound enhancement, and recordings could be used to create the illusion of a larger choral and ‘orchestral’ sound---reducing actor/singer/musician employment requirements.

Further production efficiencies: space stage lighting and effects and “visual trickery” could be employed to reduce set costs and make the production even more doable for slimmer budgets. As example, 1). the stone slinging’ snake-kill scene could employ strings and stick props as well as illusion 2) the water fall/stream, and ocean scenes—could be achieved with translucent broadcloth and lighting effects, or scree projections. 3). The Angelical Choir and ‘rocketing’ Madonna could be ‘lifted’ to the heavens using illusions achievable through projecting a moving sky backdrop (as in Adobe Elements) &/or incorporating ‘fog’/dry ice props—same for the flying locomotive (which could be a simple 2D ‘cut-out’).

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